

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A computer-implemented method for processing a query, comprising:

receiving a query that includes one or more terms, wherein the query includes at least an entered term or phrase;

determining, based at least in part on an analysis of the entered term or phrase, whether the query is a commercial query by:

determining whether the one or more terms of the query, in any particular order, matches a commercial query pattern in a list of commercial query patterns, and

identifying the query as a commercial query when the one or more terms of the query, in any particular order, matches the commercial query pattern in the list of commercial query patterns;

processing the query in a first manner when the query is not determined to be a commercial query, where processing the query in a first manner includes ranking documents in a first manner; and

processing the query in a second, different manner in response to determining that the query is a commercial query, where processing the query in a second manner includes ranking documents in a second, different manner.

2. (canceled)

3. (currently amended) The method of claim ~~[[2]]~~ 1 ~~wherein~~ where the determining ~~whether the query is a commercial query~~ further includes:

determining, when the one or more terms of the query is not included in the list of commercial query patterns, whether the one or more terms of the query relates to at least one commercial query pattern in the list of commercial query patterns,

identifying the query as a commercial query when the one or more terms of the query relates to at least one commercial query pattern in the list of commercial query patterns, and

identifying the query as not being a commercial query when the one or more terms of the query is unrelated to the list of commercial query patterns.

4. (currently amended) The method of claim ~~[[2]]~~ 3 ~~wherein~~ where the determining whether the query relates to at least one commercial query pattern in the list of commercial query patterns includes:

determining whether the one or more terms of the query relates to at least one commercial query pattern based at least in part on at least one of whether a stem word of the one or more terms of the query matches a stem word of a commercial query pattern in the list ~~a use of stemming~~, or whether a synonym of the one or more terms of the query matches a commercial query pattern in the list ~~an identification of one or more synonyms, an identification of one or more related words, and an identification of a category or classification~~.

5. (currently amended) The method of claim 1 ~~wherein~~ where the processing the query in a first manner includes:

retrieving one or more documents relating to the query, and
scoring the one or more documents based at least in part on a first set of criteria.

6. (currently amended) The method of claim 5 where ~~wherein~~ where in the processing the query in a second, different manner includes:

retrieving the one or more documents relating to the query, and
scoring the one or more documents based at least in part on a second, different set of criteria.

7. (currently amended) The method of claim 1 ~~wherein~~ where the determining whether the query is a commercial query includes:

determining whether the query is a commercial query based at least in part on one or more attributes of documents that match the query.

8. (currently amended) The method of claim 1 ~~wherein~~ where the determining whether the query is a commercial query includes:

determining whether the query is a commercial query based at least in part on user-supplied data regarding the query or documents that match the query.

9. (currently amended) A computer-implemented system ~~for processing one or more queries~~, comprising:

means for receiving ~~[[the]]~~ one or more queries that each include one or more terms, wherein ~~the one or more queries include at least an entered term or phrase;~~

means for identifying, ~~based at least in part on an analysis of the entered term or phrase, for each query in the one or more queries, whether the query~~ each query of the one or more queries is a commercial query, where the means for identifying includes:

means for determining whether a subset of the one or more terms of each query in the one or more queries is included in a list of commercial query patterns, and

means for identifying one of the queries in the one or more queries as a commercial query when a subset of the one or more terms of the one of the queries is included in the list of commercial query patterns; and

means for processing each query in the one or more queries based at least in part on the identifying, where the means for processing each query in the one or more queries based at least in part on the identifying includes:

means for ranking documents in a first manner when the query is not identified as commercial; and

means for ranking documents in a second, different manner when the query is identified as commercial.

10. (currently amended) A server comprising:

a memory ~~configured~~ to store instructions; and

a processor ~~configured~~ to execute the instructions to:

receive a query that includes one or more terms, wherein the query
~~includes at least an entered term or phrase,~~

~~identify, based at least in part on an analysis of the entered term or~~
~~phrase, whether the query is commercial by:~~

determining whether the one or more terms of the query, in
any particular order, matches a commercial query pattern in a list of commercial query
patterns, and

identifying the query as a commercial query when the one
or more terms of the query matches the commercial query pattern in the list of
commercial query patterns, and

process the query based at least in part on whether the query is
identified as commercial;

rank documents in a first manner when the query is not identified
as commercial; and

rank documents in a second, different manner when the query is
identified as commercial.

11. (currently amended) A computer-readable storage medium containing
instructions for controlling at least one processor to perform a method for processing a
search query that includes a plurality of terms, wherein the search query includes at least
~~an entered term or phrase,~~ the method comprising:

identifying, ~~based at least in part on an analysis of the entered term or phrase,~~
whether the search query is a commercial query by:
determining whether a subset of the plurality of terms of the search query
is included in a list of commercial query patterns, and
identifying the search query as a commercial query when the subset of the
plurality of terms of the search query is included in the list of commercial query patterns;
and
processing the search query based at least in part on whether the search query is a
commercial query, where processing the search query based at least in part on whether
the search query is a commercial query or a non-commercial query includes:
ranking documents in a first manner when the search query is identified as
commercial; and
ranking documents in a second, different manner when the search query is
not identified as commercial.

12-45. (canceled)

46. (new) The computer-implemented system of claim 9, further comprising:
means for determining, when the one of the queries in the one or more queries is
not included in the list of commercial query patterns, whether the one of the queries in
the one or more queries is similar to at least one commercial query pattern in the list of
commercial query patterns,

means for identifying the one of the queries in the one or more queries as a commercial query when each query in the one or more queries query is similar to at least one commercial query pattern in the list of commercial query patterns, and

means for identifying the one of the queries in the one or more queries query as not being a commercial query when each query in the one or more queries is not similar to the list of commercial query patterns.

47. (new) The computer-implemented system of claim 46, where the means for identifying the one of the queries in the one or more queries as a commercial query includes:

means for determining whether the one or more terms of the query is similar to at least one commercial query pattern based at least in part on at least one of whether a stem word of the one or more terms of each query matches a stem word of a commercial query pattern in the list, or whether a synonym of the one or more terms of each query matches a commercial query pattern in the list.

48. (new) The server of claim 10, where the processor is further configured to execute the instructions to:

retrieve one or more documents relating to the query, and
score the one or more documents based at least in part on a first set of criteria when the query is not identified as commercial.

49. (new) The server of claim 48, where the processor is further configured to execute the instructions to:

retrieve the one or more documents relating to the query, and
scoring the one or more documents based at least in part on a second, different set of criteria when the query is identified as commercial.

50. (new) The computer-readable storage medium of claim 11, where the identifying whether the search query is a commercial query includes:

identifying whether the search query is a commercial query based at least in part on one or more attributes of documents that match the search query.

51. (new) The computer-readable storage medium of claim 11, where the identifying whether the search query is a commercial query includes:

identifying whether the search query is a commercial query based at least in part on user-supplied data regarding the search query or documents that match the search query.